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# Georgia Southern students to create ‘winter wonderland’

November 26, 2013

## ***5<sup>th</sup> Ave. Christmas Window Challenge Returns to Downtown Statesboro***

Georgia Southern students in the Betty Foy Sanders Department of Art (BFSDoArt), along with fashion, interior design and set design majors are again being challenged to design window displays worthy of a downtown Manhattan streetscape.

After a successful inaugural year, the 5th Ave. Christmas window-display challenge returns this year and features several new downtown retail locations. The event was started by Frills' by Scott owner Scott Marchbanks as a way for students to get hands-on experience outside of the classroom and recognition for their talents. Last year's competition drew attention from all who drove down Main Street, and this year the BFSDoArt and the Downtown Statesboro Development Authority have joined forces to host a second year of 5<sup>th</sup> Ave. Christmas.

This year's challenge features 11 teams that are currently working with businesses to create holiday windows based on a "Winter Wonderland" theme. Students met early in November to select one holiday décor item and one roll of ribbon to assist in the decorating of their window. Madame Couture's owner Maria Proctor donated surplus holiday décor and Fleurish owner Tray Anderson donated ribbon for student use.

Participating businesses will have their windows covered for a 72-hour installation beginning Wednesday, December 4, while students are installing their designs. All windows will be revealed at 5:30 p.m. during the First Friday event downtown on December 6. The community will have an opportunity to vote on their favorite windows during the First Friday festivities, and voting will continue on the DSDA's Facebook page at <http://www.facebook.com/DSDAStatesboro>.

Merchants participating in the window challenge include Bellies, Babies and Ballerinas; Merle Norman; Mary's Linens; De Ja Vu Upscale Resale; Children's Cottage Consignment; Main Street Bridal; Madame Couture's Consignment Boutique; Bella Jay Photography; LA Waters Furniture; The Feathered Nest; and Sweet Cheeks Bakery. See a map with all participating locations [here](#)!

BFSDoArt students participating in the 2013 challenge include Graphic Design Minor **Niya Euwing**; 2D Studio Major and Art History Minor **Kenneth Olowoyo**; Art History and Studio Art Minor **Alyson Gilbert**; 2D Studio Art Major **Katie Randall**; Graphic Design Major **Kiera Johnson**; and Graphic Design Major **Yendi Noelle Reid**.

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